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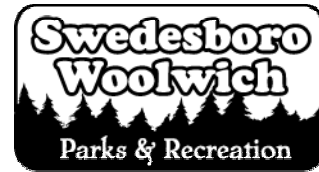
# SPONSORSHIP OPPORTUNITIES

CONTACT:

(856)467-2666, EXT. 300



## BRINGING FAMILIES TOGETHER



BECOME A FRIEND  
OF THE COMMUNITY  
SPONSOR  
& HELP SUPPORT

LOCKE AVENUE  
FUN DAY

SATURDAY, MAY 30TH  
1 PM TO 9 PM

&

OTHER EVENTS  
THROUGHOUT THE  
YEAR





## FAMILY FUN AND FAMILY VALUES

### WHO ARE WE?

WE ARE A VOLUNTEER ORGANIZATION HELPING TO SUPPORT ACTIVITIES WHICH BRING OUR COMMUNITY TOGETHER TO FOSTER FAMILY VALUES, EDUCATION AND FUN.

### WHY BE A SPONSOR?

WE OFFER ACTIVITIES WHICH CREATE FAMILY-ORIENTED ENTERTAINMENT WHICH IS WHY HUNDREDS OF GUESTS COME TO OUR EVENTS INCLUDING OUR ANNUAL LOCKE AVENUE FUN DAY WHICH ATTRACTS THOUSANDS. WHAT A PERFECT VENUE FOR YOUR COMPANY TO ADVERTISE.

## MAXIMUM EXPOSURE

- GET YOUR BRAND, PRODUCT, SERVICE OR MESSAGE ENGAGING WITH OVER 3,000 ATTENDANCE IN ONE DAY AND THROUGHOUT THE YEAR
- DIRECTLY INFLUENCE SALES AND DRIVE STORE TRAFFIC OR PRODUCT PURCHASES VIA REVENUE GENERATING PROMOTIONS
- GENERATE THOUSANDS OF POSITIVE MARKETING IMPRESSIONS BY TYING INTO OUR MEDIA CAMPAIGN (INCLUDES; EVENT BANNERS, SIGNAGE, EMCEE ANNOUNCEMENTS, NEWSPAPERS, WEBSITES)

## DEMOGRAPHICS

- FASTEST GROWING COMMUNITY ON THE EAST COAST (U.S. CENSUS BUREAU)
- \$88,000 MEDIAN HOUSEHOLD INCOME, HIGHEST IN FIVE SURROUNDING COUNTIES
- MEDIAN AGE 38 YRS. OLD

### SPONSORSHIP CONTACT INFO: WENDY SNOBERGER

PHONE: (856) 467-2666, EXT. 300  
E-MAIL: WASNOBERGER@COMCAST.NET  
ADDRESS: LOCKE AVENUE FUN DAY  
121 WOODSTOWN ROAD, WOOLWICH TWP., NJ 08085

- CARNIVAL RIDES
- BANDS
- PONY RIDES
- PETTING ZOO
- LOCAL FOOD
- FIREWORKS



- COMMUNITY GROUPS
- LOCAL PERFORMANCES
- CRAFT VENDORS
- HOME RUN DERBY
- AND MUCH, MORE !

## LOCKE AVENUE FUN DAY

SATURDAY, MAY 30, 2009 1:00 PM TO 9:00 PM

### SPONSORSHIP LEVELS:

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#### **PLATINUM ELITE SPONSORSHIP** **\$5,000.00**

- LIMITED TO FOUR SPONSORS
- PROMINENT PROMOTIONAL PLACEMENT OF FLYERS & BANNERS THROUGHOUT THE PARK
- PROMINENT MENTION IN ALL MEDIA MATERIALS INCLUDING PROMOTION OF EVENT AND PRESS RELEASES
- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ON-SITE ANNOUNCEMENTS AT FUN DAY & **ALL** 2009 EVENTS
- EXCLUSIVE ANNOUNCEMENT AS PLATINUM ELITE SPONSOR FOR FIREWORKS SHOW
- 2 INFORMATION BOOTHS AND OPPORTUNITIES FOR GIVEAWAYS AT EVENT
- 30 CARNIVAL RIDE TICKETS

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#### **TITLE SPONSORSHIP** **\$2,500.00**

- LIMITED TO TEN SPONSORS
- PROMOTIONAL PLACEMENT OF FLYERS & BANNERS THROUGHOUT THE PARK
- MENTION IN ALL MEDIA MATERIALS INCLUDING PROMOTION OF EVENT AND PRESS RELEASES
- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ON-SITE ANNOUNCEMENTS AT FUN DAY
- 1 INFORMATION BOOTHS AND OPPORTUNITIES FOR GIVEAWAYS AT EVENT
- 20 CARNIVAL RIDE TICKETS

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#### **PARTNER SPONSORSHIP** **\$ 1,500.00**

- LIMITED TO TWENTY SPONSORS
- PROMOTIONAL PLACEMENT OF FLYERS & BANNERS THROUGHOUT THE PARK
- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ON-SITE ANNOUNCEMENTS AT FUN DAY
- 1 INFORMATION BOOTHS AND OPPORTUNITIES FOR GIVEAWAYS AT EVENT
- 10 CARNIVAL RIDE TICKETS

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#### **SUPPORTER SPONSORSHIP** **\$ 500.00**

- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ON-SITE ANNOUNCEMENTS AT FUN DAY
- 1 INFORMATION BOOTHS AND OPPORTUNITIES FOR GIVEAWAYS AT EVENT

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#### **EVENT SPONSORSHIP** **COST OF ACTIVITY**

PAY THE COST OF AN ACTIVITY OR AN EVENT DURING FUN DAY. EXAMPLES; MOON BOUNCE, GAME, ROCK CLIMBING WALL, ENTERTAINMENT OR A RIDE.

- EXCLUSIVE PLACEMENT OF BANNER AT SPONSORED ACTIVITY OR EVENT
- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ONSITE ANNOUNCEMENTS AT FUN DAY

# FAMILY FUN AND FAMILY VALUES

## LOCKE AVENUE FUN DAY

SATURDAY, MAY 30, 2009 1:00 PM TO 9:00 PM

### SPONSORSHIP AGREEMENT FORM

**PLATINUM ELITE SPONSORSHIP \$5,000** (LIMITED TO 4)

- PROMINENT PROMOTIONAL PLACEMENT
- PROMINENT MENTION IN ALL MEDIA MATERIALS
- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ON-SITE ANNOUNCEMENTS AT FUN DAY & **ALL** 2009 EVENTS
- EXCLUSIVE PLATINUM ELITE SPONSOR FOR FIREWORKS SHOW
- 2 INFO. BOOTHS AND OPPORTUNITIES FOR GIVEAWAYS AT EVENT

**TITLE SPONSORSHIP \$2,500.00** (LIMITED TO 10)

- PROMOTIONAL PLACEMENT
- MENTION IN ALL MEDIA MATERIALS
- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ON-SITE ANNOUNCEMENTS AT FUN DAY
- 1 INFO. BOOTHS AND OPPORTUNITIES FOR GIVEAWAYS AT EVENT
- 20 CARNIVAL RIDE TICKETS

**PARTNER SPONSORSHIP \$ 1,500.00** (LIMITED TO 20)

- PROMOTIONAL PLACEMENT
- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ON-SITE ANNOUNCEMENTS AT FUN DAY
- 1 INFO. BOOTHS AND OPPORTUNITIES FOR GIVEAWAYS AT EVENT
- 10 CARNIVAL RIDE TICKETS

**SUPPORTER SPONSORSHIP \$ 500.00**

- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ON-SITE ANNOUNCEMENTS AT FUN DAY
- 1 INFO. BOOTHS AND OPPORTUNITIES FOR GIVEAWAYS AT EVENT

**EVENT SPONSORSHIP Cost of Activity**

PAY THE COST OF AN ACTIVITY OR AN EVENT DURING FUN DAY. EXAMPLES; MOON BOUNCE, GAME, ROCK CLIMBING WALL, ENTERTAINMENT OR A RIDE.

- EXCLUSIVE PLACEMENT OF BANNER AT SPONSORED ACTIVITY OR EVENT
- LOGO AND LINK ON THE WOOLWICH TOWNSHIP WEBSITE
- ONSITE ANNOUNCEMENTS AT FUN DAY

### *MAKE CHECK PAYABLE TO PARKS & RECREATION*

*Contact Information:*

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*Company Name*

\_\_\_\_\_  
*Contact Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*E-mail*

**BANNER AND/OR WEBSITE INFORMATION:**

I will send an electronic or PDF file or our company logo to [wasnoberger@comcast.net](mailto:wasnoberger@comcast.net)

Please advertise our company name as follows:  
\_\_\_\_\_

***AN INVOICE AND RECEIPT OF PAYMENT WILL BE MAILED TO YOU WITHIN 2-3 WEEKS***

**MAIL FORM AND CHECK TO:**

LOCKE AVENUE FUN DAY, 121 WOODSTOWN ROAD, WOOLWICH TWP., NJ 08085

**QUESTIONS — CALL (856) 467-2666, EXT. 300**